WPA 2015 Bucharest, a love of humanity,  
by emphasizing on the basic values of solidarity and reciprocity  

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Abstract

The WPA 2015 Bucharest International Congress took place at the Palace of the Romanian Parliament, and reconfirmed the wisdom of Hippocrates, whose words give us a distinct impression as to the substance of this innovative and transdisciplinary scientific event. WPA 2015 Bucharest International Congress also occasioned the meeting again between Professors Eliot Sorel and Bernd Hallier. They both embraced from the very beginning the real serious challenge with “Health, Nutrition, Fitness and Wellbeing” (SANABUNA) requiring a more rapid adaptation to changing economic trends and new thinking, pledging for this philosophy of action about how shared intention and action should be understood, demanding something from all of us to all of you.

**Keywords:** Innovation; Transdisciplinarity; SANABUNA

**JEL Classification:** I; L81; Q01

The innovative scientific event “WPA 2015 Bucharest International Congress on Primary Care Mental Health: Innovation and Transdisciplinarity” (24-27 June, 2015) took place at the Palace of the Parliament in Bucharest, Romania. The goals and objectives of this joint initiative (of the World Psychiatric Association in collaboration with the Romanian Association of Psychiatry and Psychotherapy, “Carol Davila” University of Medicine and Pharmacy Bucharest, Politehnica University of Bucharest, the National Society of Family Medicine and the Romanian Public Health and Health Management Association) are already well-known. The WPA 2015
Bucharest International Congress (Congress President: Dinesh Bhugra, UK; Co-Chair Scientific Committee: Helen Herrman, Australia; Co-Chair Scientific Committee: Eliot Sorel, USA; Co-Chair Organizing Committee: Masatoshi Takeda, Japan; Co-Chair Organizing Committee: Aurel Nireștean, Romania) reconfirmed the wisdom of Hippocrates, whose words give us a distinct impression as to the substance of this innovative scientific event: “Wherever the art of medicine is loved, there is also a love of humanity.”

It is worth mentioning that on June 23, 2015, on the eve of the WPA 2015 Bucharest International Congress launch, the Romanian Health Minister Nicolae Banicioiu had a fruitful meeting with the participants at this significant International Congress: Florian Popa, Vice-Chair of the Romanian Parliament Public Health Commission; Dinesh Bhugra, President World Psychiatric Association; Michael Kidd, President, World Association of Family Doctors (WONCA); Eliot Sorel, Co-Chair Scientific Committee, WPA 2015 Bucharest International Congress; Victor Purcarea, Special Assistant to Rector Ioan Sinescu, “Carol Davila” University of Medicine and Pharmacy Bucharest. On this occasion were identified and agreed upon for further exploration and possible implementation several potential collaborative projects. The WPA 2015 Bucharest International Congress Website also includes Professor Fernando Lolas (Chile) quote on “Medicine” (considering the practical implications of a sound theoretical framework) defined as: “a science of actions, or praxeology, differently constituted in different historical periods but with a permanent emphasis on the basic values of solidarity and reciprocity.” (wpa2015bucharest.org)
WPA 2015 Bucharest International Congress also occasioned the meeting again between Professors Eliot Sorel (USA) and Bernd Hallier (Germany). They both participated in the planning meeting of “Health, Nutrition, Fitness and Wellbeing” (SANABUNA 2011) International Congress as a responsible partnership in the context of the knowledge society and sustainable development. They both embraced from the very beginning the real serious challenge with “Health, Nutrition, Fitness and Wellbeing” (SANABUNA) requiring a more rapid adaptation to changing economic trends and new thinking, pledging for this philosophy of action about how shared intention and action should be understood, demanding something from all of us to all of you. (Purcarea, 2014)

Professor Eliot SOREL (Honorary President of the SANABUNA International Congress: “Health, Nutrition, Fitness and Wellbeing”) is an internationally recognized global health leader, educator, health systems policy expert and practicing physician (Founder of the Conflict Management & Conflict Resolution Section of the World Psychiatric Association and of the World Youth Democracy Forum at the Elliott School of International Affairs of the George Washington University). He is a true ambassador of the Romanian country brand, a catalyzer in promoting Romania’s culture, being truly linked to his native “holy” land (Falticeni, Bucovina). Professor Bernd Hallier is the President of the European Retail Academy (also President of EuCVoT, Member of the Astana Economic Scientists Club etc.; Former Managing Director EHI Retail Institute, Germany, Chairman of the Advisory Board of EuroShop, Chairman of the Board of the Orgainvent, Trustee of EHI Retail Institute at GLOBALG.A.P.) We recently saluted the team’s international initiative - of Prof. Dr. B. Hallier and Marie-Christin Hallier - related to “Mental Health aspects: Art Therapy and Alternative Medicine”. Marie-Christin Hallier
reminded us recently that Art Therapy has three options, and Self-Portraits in Art Therapy might be a first step for participants/patients to get an insight into himself/herself and might be followed by a second step: changing life.

References

Theodor Purcarea, Health Value for Sustainable Development, a Real Challenge, Romanian Distribution Committee Magazine, Volume 5, Issue 3, Year 2014